

Rapport: OptiPeople

1. aug. 2021 - 31. aug. 2021

leads

68

0

spend

12.096 kr.

0

CPL

178 kr.

0

Kilde	Impress...	Clicks	CTR	Spend	Leads	CPL
LinkedIn	52.409	360	0,69 %	11.677 kr.	61	191 kr.
Facebook	1.718	6	0,35 %	419 kr.	0	-

Lifecyclestage

Lead status	Total leads	CVR (%)
Leads	87	100 %
MQL	52	40 %
SQL	72	17 %

Relevansscore

Fordeling af relevansscore

Der er ingen data

RAPPORT